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Dave's products have won numerous awards including best gift pack in the specialty food industry and eleven prestigious awards from The National Association for the Specialty Food Trade.



# DAVE'S GOURMET

*Specialty Food Company*  
*2008-2009 Product Catalog*

# *Dave's Gourmet* Specialty Foods

## **WELCOME TO DAVE'S GOURMET**

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Although Dave's Gourmet began at my former restaurant, Burrito Madness, with super hot Insanity Sauce, we have developed into a diversified specialty food company. We produce items in our Insanity and Dave's Gourmet brands that range from Organic Heirloom Tomato Pasta Sauce, a selection of gourmet salts, Insanity Popcorn, Pecan Praline Sauce to Ultimate Insanity Sauce.

We are best known for hot sauces that range from mild to insanely hot, and for our organic heirloom tomato pasta sauces. What differentiates Dave's Gourmet from other food companies is that every item we make is in some way special. We use delicious fresh ingredients and then add a slightly insane perspective.

I hope you enjoy our products, and thank you for your interest in Dave's Gourmet.


*Dave*



DAVE'S GOURMET  
Specialty Food Company



# Insanity Ultra Hot Sauces

 Want to know how INSANE our sauces really are? Check the thermometer for heat levels.



## INSANITY LIMITED EDITION RESERVE

For the sixteenth year, we have created a special sauce that is our hottest yet. Every year we make a unique formula that is 3-5 times as hot as our Insanity sauce. Each bottle is vintage-dated, numbered and hand-signed by Dave. The bottle is laid to rest in a wooden coffin and wrapped in caution tape. Every year we sell out!

ITEM CODE - DAIR



## NEW JOLOKIA 'GHOST PEPPER' HOT SAUCE

A new superhot hot sauce has joined the ranks of our Insanity Sauces. Made with the same Bhut Jolokia/Ghost Peppers (the hottest peppers in the world!) as the 2008 Special Reserve, this is one flavorful but supremely hot sauce.

ITEM CODE - DAGHS



## ULTIMATE INSANITY SAUCE

Be afraid, be very afraid. This and the Jolokia sauce are our hottest year round hot sauces. One bottle may be a lifetime supply. Just add a drop to your sauces, soups, stews, salsas and chilies. We've also been told that it is good as a deer and bear repellent, but don't hold us to it.

ITEM CODE - DAUI



## INSANITY SAUCE

This is our best selling sauce and the sauce that created the whole super hot sauce category. It is also the only sauce ever banned from The National Fiery Foods Show. In addition to being delicious and insanely hot, we've been told that it strips wax floors and removes driveway grease stains.

ITEM CODE - DAIN



## TOTAL INSANITY SAUCE

This is a garlic flavored version of Insanity Sauce, but with less heat. It makes a mean spicy tuna roll and will make your soups sizzle. Of our super hot sauces, this is Dave's favorite and was featured on The Food Network. Total Insanity also won first place in the Fiery Food Challenge. It's a winner!

ITEM CODE - DATO



## TEMPORARY INSANITY SAUCE

This is Insanity Sauce with about one quarter of the heat. If some days you are feeling only a little crazy, this will be the sauce for you. For torturous tacos and burning burritos, give this a try.

ITEM CODE - DATE





The Original Hottest Sauce in the Universe

DAVE'S

INSANITY  
SAUCE

GOURMET

NET WT.  
3 OZ.

(142 G)

# *Insanity* Hot Sauces



## **HURTIN' HABAÑERO SAUCE**

This sauce has a flavor reminiscent of habañero and spices. While it is a hot sauce, it really is versatile and delicious on most any food. Hurtin' Habañero is a Scovie Award Winner and one of our best selling sauces.

ITEM CODE – DAHUR



## **CRAZY CARIBBEAN SAUCE**

Fresh lime, habañero and carrots give this sauce its Caribbean flavor. You'll savor this on your rice, beans, eggs and potatoes. If you love warm breezes, clear water, sandy beaches and good food, then this is your sauce.

ITEM CODE – DACC



## **HURTIN' JALAPEÑO SAUCE**

This sauce has a chayote base (Mexican squash) and uses fresh jalapeños to create a lively sauce that tastes like it was made in your garden. Try this Hurtin' Jalapeño on your carnitas, tacos, quesadillas and enchiladas.

ITEM CODE – DAHJ



## **COOL CAYENNE PEPPER SAUCE**

“So cool it's hot!” A Louisiana style piquant sauce that's perfect on anything. Try it on your eggs, French fries and egg rolls.

ITEM CODE – DACO



## **JAMMIN' JERK SAUCE**

Now you can take the taste of Jamaica with you. If you have been longing for jerk chicken or goat, then this is the sauce for you.

ITEM CODE – DAJK



# Insanity Hot Sauces



## GINGER PEACH HOT SAUCE

A hint of sweetness, spice and ginger make for an excellent sauce. Try this sauce on vanilla ice cream, pork or lamb.

ITEM CODE – DAGP



## SCOTCH BONNET SAUCE

In over ten years of making hot sauces, Dave has never created a sauce with such a fresh pepper flavor. Strangely, this sauce is spicy but not super hot. It will definitely wake up the flavor of most any dish.

ITEM CODE – DASBS



## ROASTED GARLIC SAUCE

If you like roasted garlic and food that bursts with flavor, then this hot sauce will become one of your best friends. Try it on everything from pasta to veggies.

ITEM CODE – DARGHS



## ROASTED PEPPER & CHIPOTLE SAUCE

Made from roasted red peppers and chipotle chiles, this smoky sauce is an awesome addition to chile, pork, lamb and hamburgers.

ITEM CODE – DARPHS



## ADJUSTABLE HEAT HOT SAUCE

This innovative pump spray hot sauce allows you to customize your hot sauce. When you turn the top, it changes the heat of the sauce that sprays out. The sauce can range from slightly spicy to fiery. This sauce is the winner of Best New Product and Best Packaging at the Fiery Food Challenge and was featured on The Today Show and in Time Magazine. The pump spray also allows you to evenly distribute the sauce on your food.

ITEM CODE – DAAHS

# Salsa and Spicy Mustards



## INSANITY SALSA

"The Hottest Salsa in the Universe" perfect for any chilehead. Use it to get rid of unwanted animals or neighbors. Whatever is left tastes great on chicken or fish. Of course, it's also great with chips... if you're brave enough.

ITEM CODE – DAIS



## INSANITY MUSTARD

An outstanding spicy Dijon mustard with a hint of balsamic vinegar, white wine, a dash of sherry and an Insanity kick. Brush on grilled chicken, use as a base for a hot dressing or spice up your favorite sandwich.

ITEM CODE – DAIM



## HURTIN' HABAÑERO AND HONEY MUSTARD

This five-time gold medalist at the Worldwide Mustard Championships is a delicious blend of habañoero and red chili peppers, light golden honey, and selected spices. The taste can only be described as "It hurts so good." As a spread, it far surpasses all expectations. Blended with a vinaigrette, it inspires your salads.

ITEM CODE – DAHHM



## OLIVES IN PAIN

Try these tasty California olives tortured by five kinds of chilies for a wonderful spicy experience.

ITEM CODE – DAOP

# Hot And Spicy Seasonings



## INSANITY SPICE

This blend features the mighty Red Savina Pepper and is perhaps the hottest spice in the universe.

ITEM CODE – DASC



## DAVE'S 6 PURE DRIED CHILES

This six compartment shaker contains Habañoero and Chipotle flakes as well as Cayenne, Ancho, De Arbol and New Mexico chile powders. It's a great kitchen staple for all hot food lovers.

ITEM CODE – DAPC



## DAVE'S GOURMET SALTS

This six compartment shaker contains six unique salts from around the world. A great staple for all kitchens. The shaker contains Eurasian Black Salt, Hawaiian Red Salt, Smoked Salt, Italian Sea Salt, Fleur de Sel and Sel Gris.

ITEM CODE – DASAL



Tasty

# Chile Powders



## **ANCHO CHILE POWDER**

This chile is 3 to 4 inches wide, with a rating of 1,000 Scoville units. The ancho will add a sweet plum/raisin like flavor to dishes. It is most commonly used in sauces or purees.

ITEM CODE – CTCPAN



## **CHIPOTLE - SMOKED JALAPEÑO POWDER**

The chipotle, also known as the smoked jalapeño, is 2 inches long and 1/2 inch wide. It has a wonderful, smoky, natural flavor. The chipotle rates 10,000 Scoville units. It is great in all types of food from soups to salsas and more.

ITEM CODE – CTCPCB



## **GREEN JALAPEÑO POWDER**

Jalapeño chile powder has a fresh natural taste. It will add flavor & spice to your favorite foods. Great sprinkled on popcorn. The Jalapeño chile measures 10,000 Scoville heat units.

ITEM CODE – CTCPIA



## **HABAÑERO POWDER**

The habañero chile is the hottest chile in the world! It is 1 1/2 inches long and 1/2 inch wide. It has a rating of 300,000 Scoville units. Used in moderation, this chile is extremely flavorful. It will add a light, citrus flavor to your recipes. The habañero chile is a great compliment to chutneys, stir fries, soups, or even pizza!

ITEM CODE – CTCPHA



## **PASILLA CHILE POWDER**

The pasilla chile is about 6 inches long by 1 inch wide and has a complex, deep, smoky raisin flavor. Its Scoville rating is 2,500 units. The pasilla is often used in salsas and stews.

ITEM CODE – CTCPPA



## **SMOKED HABAÑERO POWDER**

The smoked habañero chile is Chile Today-Hot Tamale's signature chile. The natural, citrus flavor of the habañero is smoked over light, fruity woods. The result is a smoky, citrus flavor that is wonderful with all types of dishes. This chile is 300,000 Scoville units! Great in soups and sauces.

ITEM CODE – CTCPHP

# Thirst Quenching Drink Mixes



## ORIGINAL BLOODY MARY MIX

Tomato, pepper, horseradish and our secret spice blend combine to make a robust Bloody Mary mix. We also add a little clam juice to this thick mixer which technically makes it a Bloody Caesar. Use this for your Bloody Mary or a base for gazpacho. It also substitutes as a great cocktail sauce.

ITEM CODE – DAOBM



## INSANE MARY MIX

This award-winning Bloody Mary mix gets every part of your mouth moving. Your taste buds will be having a party on your tongue. Our secret is in our chiles and our special horseradish. Like its milder cousin, Original Bloody Mary, it is also a great dipping sauce for shrimp, oysters, clams, calamari and more.

ITEM CODE – DAIBM



# Gourmet Savory Sauces



## BADLANDS BARBEQUE DIPPING SAUCE

A slightly sweet and spicy sauce that is as good for dipping vegetables as it is for grilling meat.

ITEM CODE – DAGR



## SOYABI SAUCE

This award-winning sauce is an incredible Asian stir-fry and saute sauce with a sweet-soy sesame flavor and a touch of wasabi. Many consumers say that this is their favorite product. It tastes fantastic on salmon, tuna or chicken. NASFT award winner.

ITEM CODE – DASO



## ORIGINAL STEAK SAUCE

A multi-purpose sauce that is delicious as a steak sauce but can also be blended with your favorite marinade or brushed on as a finishing sauce when grilling.

ITEM CODE – DASTE



# Insanity Snacks



## INSANITY POPCORN

Burning hot popcorn that tastes great and will drive those mild eaters out of the house.

ITEM CODE – DAPO



## DAVE'S BURNING NUTS

Ouch! Everyone is talking about Dave's nuts. These smokin' hot peanuts will set your mouth on fire.

ITEM CODE – DABUR



## DAVE'S LUCKY NUTS

Are you feeling lucky today? Lucky nuts are delicious spiced peanuts with a catch - every tenth nut is super hot, and they all look alike. Eating our nuts is like Vegas in a can - part entertainment and part delicious.

ITEM CODE – DALN



## DAVE'S SMOKIN' NUTS

Everyone is grabbing Dave's Nuts. They are a smoky, spicy, delicious snack. The chipotle and other spices will make a fiesta in your mouth.

ITEM CODE – DASMO



## Food Service Size Hot Sauces

### FOODSERVICE SIZES

If you are looking for more heat - we have gallon size heat for you in all your favorite Dave's Gourmet Sauces. Please call for more information.

ITEM CODE – DAGIN, DAGUI

# Gourmet Specialty Pasta Sauces

## **ORGANIC RED HEIRLOOM**

Our sauce is made with organic red heirloom tomatoes that are vine-ripened and picked fresh in the height of the season. Heirloom tomatoes taste better because they are original seed varieties that have not been hybridized or genetically engineered. Our sauce is like great summer tomatoes, it will not always look or taste exactly the same, but will always be delicious.

ITEM CODE – DARPS

## **SPICY HEIRLOOM MARINARA**

We combine organic, spicy red peppers with juicy, sweet vine ripened heirloom tomatoes for a fantastic flavor with a bit of bite. This sauce has an excellent balance for any pasta, pizza, chicken or fish dish. Our sauce is like great summer tomatoes; it will not always look or taste exactly the same, but will always be the very best.

ITEM CODE – DASPS

## **WILD MUSHROOM**

This is not just a tomato sauce with mushrooms, but a mouth watering mushroom sauce whose primary flavor is that of wild porcini and buttery shitake mushrooms. The garlic, sherry, sage and tomatoes deliciously round out the flavor and complement the mushrooms. Our sauce is like wild mushrooms, it will not always look or taste exactly the same, but will always be a mushroom lovers' dream.

ITEM CODE – DAWMS

## **ORGANIC ROASTED GARLIC & SWEET BASIL**

Our organic sauce is made with aromatic sweet basil and garlic that has been fire-roasted to bring out its natural sugars. We combine these primary flavors with ripe tomatoes and a delicious combination of onions, carrots and extra virgin olive oil. Our sauce is like an organic summer garden. It bursts with mouth-watering flavor.

ITEM CODE – DARGS





DAVE'S GOURMET

**DG**

*Red Heirloom*

ORGANIC PASTA SAUCE

Net Wt. 25.5 (736g)



DAVE'S GOURMET

**DG**

*Spicy Heirloom Marinara*

ORGANIC PASTA SAUCE

Net Wt. 25.5 oz (736g)

# Gifts And Gift Packs



## CHILE HEAD SURVIVAL KIT

Winner of NASFT Best Gift Pack in the Specialty Food Industry, the ultimate for the chilehead in need. Inside this collector's tin lunch box, you will find Insanity Popcorn, Hurtin' Jalapeño Sauce, Insanity Sauce and Hurtin' Habañero & Honey Mustard.

ITEM CODE – DACHI



## SPICY SIX PACK

Our best selling gift pack. A wooden crate containing Insanity, Cool Cayenne, Hurtin' Jalapeño, Roasted Garlic, Roasted Pepper & Chipotle and Scotch Bonnet Hot Sauces.

ITEM CODE – DASIX



## SUPERHOT MINI FOUR PACK

This great new pack contains four of our hottest sauces in mini 2 oz. bottles. They are Ultimate Insanity, Insanity, Total Insanity and Temporary Insanity Sauce.

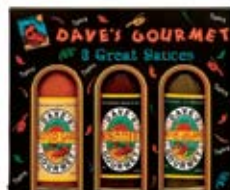
ITEM CODE – DAPFSH



## SPICY THREE PACK

Cool graphics surround three hot items – Hurtin' Jalapeño, Insanity, and Roasted Garlic Hot Sauces.

ITEM CODE – DATHR



## MINI HOT SAUCE PACK

If you want to sample some of our best-selling hot sauces, then this is a great starter pack. In this pack are .75oz mini bottles of Temporary Insanity Sauce, Roasted Garlic Hot Sauce, Hurtin' Jalapeño Hot Sauce and Cool Cayenne Hot Sauce. Also available are small Shipper/Countertop Display Units containing 24 Mini Packs.

ITEM CODE – DAPFHS, DAMDS



# Gifts And Gift Packs



## **SPICY 12 PACK** 🌶️

Dave's spicy 12-pack contains 12 different hot sauces in its tiny packaging. Included are New Flavors Rowdy Red Chile, Hysterical Habanero, & Chillin' Chipotle. Also included are the classics: Roasted Red Pepper, Roasted Garlic, Scotch Bonnet, Temporary Insanity, Cool Cayenne, Ginger Peach, Crazy Caribbean, Jammin' Jerk and Hurtin' Jalapeno. Don't let their size fool you - these little bottles pack a punch.

ITEM CODE – DATPHS



## **THE ULTIMATE INSANITY BASKET** 🌶️

For the true Insanity fans, this is your basket. It includes Dave's Ultimate Insanity Sauce, Total Insanity Sauce, Temporary Insanity Sauce, Insanity Salsa, Insanity Microwaveable Popcorn, Dave's Burning Nuts, Insanity Sauce, Insanity Spice, Hurtin' Habañero Hot Sauce, an Insanity T-shirt and an Insanity Inflation Bottle.

ITEM CODE – DAUIB



## **PEPPER VARIETY BASKET** 🌶️

This spicy gift pack has products representing a variety of chiles from a little spicy to super hot. Inside are Dave's Hurtin' Jalapeno Sauce, Jammin' Jerk Sauce (habañero), Cool Cayenne Hot Sauce, Hurtin' Habañero Sauce, Insanity Salsa (red savina chile based) and a Dave's t-shirt.

ITEM CODE – DAPVB



## **INSANITY T-SHIRTS** 🌶️

These cool tees tell the world who's the hottest.

ITEM CODE – (L) DATS, (XL) DATXL, (XXL) DATXXL, (XXXL) DAXXX



## **CRAZY FROM THE HEAT/ DAVE'S INSANITY COOKBOOK** 🌶️

This offbeat take on cooking features almost 100 hot recipes from every corner of the world. Published by Ten Speed Press and written by Dave, this book is a definite good read and tasty too. It'll inspire you to get cooking!

ITEM CODE – XCFTB